

# AREA DEMOGRAPHICS



# 31%

## POPULATION GROWTH

within 3 miles from 2020 to 2024



# 150k

## AVERAGE HOUSEHOLD INCOME

within 5 miles



# 181,840

## CURRENT RESIDENTS

within 5 miles

# ExxonMobil

# SWN

Southwestern Energy®



LONE STAR COLLEGE



TOMBALL ISD

# HCA Healthcare®

# Baker Hughes

## Major Area Employers

## Active Residential Growth

11,266 FUTURE HOUSEHOLDS  
1,749 ANNUAL STARTS | 2,739 ANNUAL CLOSINGS

MetroStudy Estimates Within 5 Miles as of Q1 2023

62,369 TOTAL HOUSEHOLDS  
19% HOUSEHOLD GROWTH | 2020-2023

Regis Estimates Within 5 Miles as of Q1 2023

<b>Population</b>	<b>2 Miles</b>	<b>3 Miles</b>	<b>5 Miles</b>
Current Households	11,259	26,950	62,369
Current Population	33,670	79,902	181,840
2020 Census Population	29,961	67,084	163,229
Population Growth 2020 to 2023	12.38%	19.11%	11.40%
2023 Median Age	32.8	34.0	35.8%
<b>Income</b>	<b>2 Miles</b>	<b>3 Miles</b>	<b>5 Miles</b>
Average Household Income	\$130,096	\$140,515	\$146,582
Median Household Income	\$97,560	\$108,625	\$113,278
Per Capita Income	\$43,839	\$47,761	\$50,717
<b>Race and Ethnicity</b>	<b>2 Miles</b>	<b>3 Miles</b>	<b>5 Miles</b>
White	54.28%	56.27%	58.38%
African American	12.03%	10.79%	10.61%
Asian or Pacific Islander	8.52%	9.79%	8.98%
Hispanic	31.62%	28.41%	26.91%

<b>Census Household</b>	<b>2 Miles</b>	<b>3 Miles</b>	<b>5 Miles</b>
1 Person Household	16.52%	17.26%	17.14%
2 Person Households	27.72%	29.23%	31.78%
3+ Person Households	55.76%	53.51%	51.08%
Owner Occupied Housing Units	76.78%	76.49%	78.13%
Renter Occupied Housing Units	23.22%	23.51%	21.87%